

► LARIA Annual Conference

Doing More with Less: Maximising the Value and Impact of Research and Intelligence

2011



Monday 4th and Tuesday 5th April 2011 at the University of York

► Why should you attend the LARIA Annual Conference 2011?

- Be better informed with up-to-date knowledge on the key issues facing the sector in 2011 and how to deal with these
- Build CPD hours and continue to grow your skills to be more effective within your role
- The opportunity to share best practice and learn from others
- Networking with other researchers and authorities
- Cost reduction from 2010 based on new conference format of two days

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supporting local researchers in the public sector

See inside
for conference
programme
and more
details

Conference sponsored by:
Office for National Statistics
Local Government Group
Joseph Rowntree Foundation



To find out more about LARIA visit www.laria.gov.uk

LARIA Annual Conference - 2011 Programme

Doing More with Less: Maximising the Value and Impact of Research and Intelligence

> LARIA reserves the right to alter the programme if necessary

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Sunday 3rd April 2011

- ▶ 18.00 **LARIA Evening Social Event**
Coach pick up from the University into York City Centre for Private Ghost Tour and Evening Dinner in York, coach return to the University

Monday 4th April 2011

- ▶ 11.00 Registration and Coffee
- ▶ 12.00 **Opening Address - Kersten England, Chief Executive, City of York Council**
- ▶ 13.00 Lunch - Networking with Exhibitors and Poster Sessions
- ▶ 13.45 **Using Administrative Data to Estimate Population Size & Structure**
Gill Harper and Les Mayhew - Mayhew Harper Associates and Cass Business School | **Whose Reality is it Anyway? Understanding what impacts perceptions and how to change them**
Jo Butcher and Sally Lewis - Keep Britain Tidy
- ▶ 14.30 Change over
- ▶ 14.35 **Putting Marmot into Practice - the use of administrative data to profile the health and well being of populations at any geographical scale and drive forward change**
Abigail Knight and Tim Madelin - NHS Tower Hamlets | **Showcase - 3 x 10 minute sessions with Q & A**
Thinking Inside the (Red) Box: applying customer insight to improve doorstep recycling in Warwickshire and generate tangible cost savings
David Gardiner - Warwickshire Observatory (Warwickshire County Council)
Staffordshire Observatory - Research in an age of Austerity
Kerry McCormick - Staffordshire Observatory
Counting the cost of prolific offenders using ethnography
Becky Rowe - ESRO
- ▶ 15.20 Coffee and Tea
- ▶ 15.40 **Citizen Information Accounts: would the public trust us enough to share their personal data effectively?**
Dave Ruston and Steven Rose - M.E.L Research and Birmingham City Council | **Workshops**
1. Are we doing more for less? A practical approach to project evaluation
Michael Soper - Cambridgeshire County Council
2. Social Return on Investment with Voluntary and Community Sector Organisations
Kim Elliott - Worcestershire County Council
3. Setting local performance targets - what to do in the absence of the Place Survey
Mark Picksley and Rebecca Eligon - Lambeth Council
4. Developing an evaluation framework for South Yorkshire
Susan Hampshaw - NHS Doncaster
- ▶ 16.25 **LARIA in Excellence Award Presentation and Voting**
- ▶ 17.15 Break
- ▶ 18.30 Wine Reception and an opportunity to network and visit the Conference Exhibitors
- ▶ 19.30 Formal dinner and LARIA in Excellence Award Result at the University of York

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I found that putting the support mechanisms I learnt into practice at the LARIA conference has improved my effectiveness.

David Jackson - Blackpool Council

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Tuesday 5th April 2011

- ▶ 09.00 **Strengthening the role of R&I at Worcestershire County Council**
David Onions and Claire Bloss - Worcestershire County Council | **Choices for Change - an options appraisal toolkit for local authorities considering alternative methods of service delivery**
Dr Craig French and Alison Turnbull - Museums Galleries Scotland
- ▶ 09.45 Changeover
- ▶ 09.50 **Localism and Value for Money: Does Local Accountability Help?**
Michael Barrow - Department of Communities and Local Government London / University of Sussex | **Destined For The Dole? Breaking the Cycle of Worklessness in the UK**
Laura Bainbridge - QA Research
- ▶ 10.35 Coffee and Tea

> Continued

▶ 10.55	Understanding the demand and need for a range of different types of intermediate affordable housing products and market testing a rent-to-buy housing option for working households on low incomes <i>Jonathan Lee - Opinion Research Services</i>	Developing A Customer Profiling Toolkit - effective targeting of limited resources <i>Nigel Batey - City of York Council</i>
▶ 11.40	Changeover	
▶ 11.45	Engagement, Research and Intelligence at the heart of the Big Society <i>Andy Byrom and Victoria Harkness - Ipsos MORI</i>	An update on Quality Assurance and Output Plans for the 2011 Census <i>Jonathan Wroth - Smith and Joe Traynor - ONS</i>
▶ 12.30	Lunch	
▶ 13.15	Panel Debate and Q & A - Future opportunities and threats for local authority research and intelligence <i>Bridget Williams - Director, Gfk-NOP, Emma Stone - Director of Policy and Research, Joseph Rowntree Foundation</i>	
▶ 14.00	Changeover	
▶ 14.05	Workshops 1. Presentation Title TBC <i>Helen Barnard, Joseph Rowntree Foundation</i> 2. Bristol's adventures in crowd sourcing - experiences and lessons learned <i>Anna McDermott and Philip Higgins - Bristol City Council</i> 3. Worcestershire County Council Budget Consultation <i>Claire Bloss - Worcestershire County Council and Claire Tyrrell-Williams - Future Thinking</i> 4. Freedom to Lead and Productivity Work <i>Tim Allen - Local Government Association</i>	Beyond Beautiful Evidence - Using Data to Create Value in Public Services <i>Andrew Collinge - GLA</i>
▶ 14.50	Coffee and Tea	
▶ 15.10	Keynote Speaker	
▶ 16.00	LARIA AGM	
▶ 17.00	Close	

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The LARIA Conference is a must if you want to keep up to date on key issues and gain additional skills, the conference provides excellent value for money and the opportunity to network, up skill and up knowledge.

Erin Murray - Scottish Borders Council

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2011 Prices

▶ Sunday 3rd April 2011 - Evening Social:

Package includes Coach travel to the city centre and return to the University, Evening dinner with a glass of wine, Ghost Walk around York City Centre.

£40.00 Inc VAT per person

Please note there are limited places available for the evening social event and will be allocated on a first come first served basis. (LARIA can invoice you separately for the evening social event, please confirm your invoice address if required).

• Bed and Breakfast accommodation available at the University of York for Sunday 3rd April 2011
£65.00 per person

▶ Monday 4th April and Tuesday 5th April 2011:

Full Residential place

(includes two day conference with refreshments, lunch and evening dinner and en suite accommodation at the University of York on Monday 4th April 2011)

• 1st Delegate: **£280.00**

• Further Delegates: **£270.00**

• Full Non-Residential Place including refreshments, lunch and evening dinner only (no accommodation): All Delegates **£190.00**

▶ Discounts available on full residential and full non residential places at the conference:

• **£10.00 per place** if booked prior to Friday 28th January 2011

• **£25.00 per place** on FULL residential or FULL non-residential rate for LARIA Corporate Members

If you are not sure if your organisation is a corporate member of LARIA, please contact the LARIA office:

Tel: 01925 723539, email: admin@laria.gov.uk or consult the membership page of the LARIA website - www.laria.gov.uk

▶ Further Options Available (Single day options):

Monday 4th April 2011 - day attendance only **£130.00 per person**

Monday 4th April 2011- day attendance and evening dinner, no accommodation **£160.00 per person**

Monday 4th April 2011 - full day attendance, evening dinner & overnight accommodation at the University **£225.00 per person**

Tuesday 5th April 2011 - day attendance only **£140.00 per person**

See
back page
for booking
form >

Booking Form

LARIA Conference 2011 - Monday 4th and Tuesday 5th April 2011 at the University of York

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PLEASE RESERVE PLACES FOR THE FOLLOWING DELEGATES (BLOCK CAPITALS PLEASE)

1ST DELEGATE

Title * Mr / Mrs / Ms / Miss / Dr * (Please delete as appropriate)

Name _____

Job Title _____

Department _____

Organisation _____

Address _____

Postcode _____

Tel No _____

Email address of delegate _____

Special Dietary Needs (eg. Vegetarian) _____

Other Requirements (eg. difficulties with mobility, hearing etc)

Sunday evening social event Wine reception and awards dinner

Please tick box above (for each delegate) if you would like to attend the Sunday evening social event and/or the wine reception and awards dinner on Monday evening

2ND DELEGATE

Title * Mr / Mrs / Ms / Miss / Dr * (Please delete as appropriate)

Name _____

Job Title _____

Department _____

Organisation _____

Address _____

Postcode _____

Tel No _____

Email address of delegate _____

Special Dietary Needs (eg. Vegetarian) _____

Other Requirements (eg. difficulties with mobility, hearing etc)

Sunday evening social event Wine reception and awards dinner

AMOUNT PAYABLE (PLEASE COMPLETE BOXES WHERE APPLICABLE)

Please see all the conference pricing options available on the previous page

1ST DELEGATE

Less £25 for Corporate Member

Residential/Non Residential (Please delete as appropriate)

Less £10 (if booked before Friday 28th January 2011)

2ND DELEGATE - receive £10.00 discount

Less £25 for Corporate Member

Residential/Non Residential (Please delete as appropriate)

Less £10 (if booked before Friday 28th January 2011)

Car parking is available at the University and can be pre booked in advance at the rate of £3.00 Plus VAT per 24 hours* please confirm how many days you require parking for and confirm the total in the box

Number of days

Total cost

TOTAL (confirmation of booking will be emailed in all cases).

If you have not received confirmation within ten days of submitting your booking please contact Doris Besford - contact details below.

Option 1: I enclose a cheque for £ _____ (no VAT) in full payment (payable to LARIA)

Option 2: Please send invoice to: Contact Name/Department _____

Address and Postcode _____

Ref/Order no _____

* Car parking is charged at £5.00 per 24hrs on the day if not pre booked in advance, pre booked car parking can be added to your invoice

FOR MORE THAN TWO DELEGATES PLEASE PHOTOCOPY THIS FORM, COMPLETE AND RETURN

PLEASE RETURN THE COMPLETED BOOKING FORM TO Doris Besford, LARIA Administrator, 1 Henderson Close, Great Sankey, Warrington, WA5 3JJ
Tel: (01925) 723539 Fax: (01925) 721548 (Please confirm transmission of fax by telephone or email to check receipt) Email: admin@laria.gov.uk
If you have any queries regarding the conference please direct these to Doris Besford at the above details.

Cancellations: To cancel a place, contact Doris Besford as soon as possible. If you cancel more than 20 working days before the conference, no charge will be made. Between 11 and 20 working days, half the fee will be charged. For notice of up to 10 working days, the full fee is payable. Delegate substitutions will be accepted at any time.

To find out more about LARIA visit www.laria.gov.uk